Launched in 1996, BioSupplyNet.com (BSN) is the pioneer buyers’ guide for the bioscience and life technology fields. A division of Cold Spring Harbor Laboratory (a world leader in life science research), BSN hosts more than 6,500 participating companies and over 20,000 products and services, making it one of the most complete directories anywhere.

Designed for the end user, BSN allows researchers quick and easy access to your company information when searching for the products they need to purchase. Unlike other on-line buyer’s guides, BSN does not limit its supplier database to only those that pay to join. Suppliers can be included at no charge, which provides researchers with the most comprehensive sourcing tool available.

BioSupplyNet is used by researchers around the world at commercial, academic, and governmental institutions who conduct research in the areas of molecular biology, microbiology, genetics, biochemistry and other life science research fields. The BSN demographic/geographic breakout is as follows:

- 68% Research/Academic
- 23% Biotech/Pharmaceutical
- 9% Government
- 60% USA/Canada
- 40% Foreign
WHY ADVERTISE?

Each month, over 30,000 international researchers from all areas of science turn to BioSupplyNet.com to find sources for the products they need to buy, which provides your company with:

- Additional traffic to your website
- Increased consumer awareness of your products and brand
- A billboard to highlight new products, promotions, and services
- Qualified sales leads

Unlike other websites, BioSupplyNet.com is a free-use global directory and does not require users to register in order to search for companies and products. However, most users do register because BSN offers time-saving features such as the rapid-request feature which allows scientists to reach multiple companies for quotes in one easy step. Registered users also receive monthly e-memos highlighting the current special promotions and sales on the BSN Home Page.

BIOSUPPLYNET FEATURES

Basic Free Listing includes:
Basic contact information
Maximum of 20 product categories

Enhanced Listing: $650/year
Includes:
- Full company contact information, logo graphic and description (to develop customer recognition of your company)
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- Supplier billboard page (to highlight your events/promotions)
- Unlimited product category listing (more products = more buyers)
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For pricing please contact the advertising office:
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