



## **Enhanced Listing**

### Required Materials:

- Contact information including:
- Company name
  - Street address
  - Phone and Fax numbers
  - Website address
  - E-mail address

Company logo (GIF or JPEG graphic file)

Company description: A brief overview of your company's products/services

Promotional information/graphics with embedded links to company product pages

### Submission:

E-mail logo graphic, company description, promotional info to: [adv@biosupplynet.com](mailto:adv@biosupplynet.com)

## **Get-a-Catalog**

### Required Materials:

- Catalog or brochure cover  
Headline: up to 38 characters  
Description: up to 40 words  
E-mail address to which catalog requests should be sent

### Submission:

Submit your catalog cover graphic in GIF or JPEG format, along with an electronic file (PC version of Microsoft Word for Windows) containing the headline and text.

E-mail all materials (headline, description, cover image, and email address) to:  
[adv@biosupplynet.com](mailto:adv@biosupplynet.com)

## **Home Page Featured Product Ad**

- \* image should be 130 x 139 pixels with a one pixel black border
- \* GIF or JPG format preferable (for animated ads, GIF's only)
- \* Provide text for underneath the ad (15 words or less)
- \* Provide url address to link to ad.

### Submission

E-mail all materials to: [adv@biosupplynet.com](mailto:adv@biosupplynet.com)

## **Home Page Featured Supplier Ad**

### Required Materials:

- \* Image should be no bigger than 175X60 pixels with a one pixel black border
- \* GIF or JPG format preferable (for animated ads, GIF's only)
- \* Provide text for underneath the ad (15 words or less)
- \* Provide url address to link to ad

### Submission:

E-mail all materials to: [adv@biosupplynet.com](mailto:adv@biosupplynet.com)

### **Home Page Featured Catalog/Promotion/Sale Ad**

Required Materials:

- \* Image should be 130X180 pixels with a one pixel black border
- \* GIF or JPG format preferable (for animated ads, GIF's only)
- \* Provide text for underneath the ad (15 words or less)
- \* Provide url address to link to ad

Submission:

E-mail all materials to: [adv@biosupplynet.com](mailto:adv@biosupplynet.com)

### **Home Page Featured Tower Ad**

Required Materials:

- \* Image should be 160X600 pixels with a one pixel black border
- \* GIF or JPG format preferable (for animated ads, GIF's only)
- \* Provide url address to link to ad

Submission:

E-mail all materials to: [adv@biosupplynet.com](mailto:adv@biosupplynet.com)

### **Product Search Keyword Banner Ads**

- \* image should be 130 x 139 pixels with a one pixel black border
- \* GIF or JPG format preferable (for animated ads, GIF's only)
- \* Provide url address to link to ad.

Submission:

E-mail all materials to: [adv@biosupplynet.com](mailto:adv@biosupplynet.com)

### **BioToolKit Banner Ads**

Required Materials:

- \* Image should be 130X180 pixels with a one pixel black border
- \* GIF or JPG format preferable (for animated ads, GIF's only)
- \* Provide url address to link to ad

Submission:

E-mail all materials to: [adv@biosupplynet.com](mailto:adv@biosupplynet.com)